

Clitherall Lake Association Board of Directors Meeting
Minutes
September 20, 2023

President Scott Early called the meeting to order at 7:00 P.M. Board members present were Jeff Stabnow, Scott Early, Eric Pierskalla, Alan Storry, Steve Adams, Harley Anderson, Mike Lipke, Jeff Lindholm, Bret Sorenson and Karla Grages, with guest Sue Wimmer.

Steve made a motion to approve the Minutes from the 8/24/23 meeting. Jeff L. seconded. Motion carried.

Treasurer's Report: There is a current balance of \$17,165.97 in the checkbook, total savings in various funds of \$17,993.40, a 12 month 4.32% \$25,000.00 C.D., for a Total balance of \$60,159.37. Alan noted that liquid assets totaled \$35,159.37. He recommended the board consider purchasing a 15-month C.D. at a rate of 5.05% with some of those liquid assets as they are not earning much interest in a checking account and our expenditures are not excessive. Mike L. made a motion approve the Treasurer's report and to move \$15,000 out of the liquid assets into a 15-month C.D. at a rate of 5.05%. Jeff L. seconded. Motion carried. Alan informed the board that there are currently 191 paid memberships for the year; last year there were 204.

Environmental Report: Jeff S. took a reading of 22.5' water clarity in September. The impact of Zebra Mussels is apparent.

Fisheries Report: Scott noted that the fish stocking will be the second week of October. We will try to get video of the event to post on Facebook.

Publicity: Bret addressed the lack of members from last year to this year. He had three thoughts: First, would there be a way to reward faithful long-term members, perhaps a short biography on Facebook thanking them or recognizing them as a "Member of the Quarter". Second, attempting to find out why people are not becoming members by taking a survey; could we make it an easier process by setting

something up on Facebook for people to join and allowing them to pay on-line. Finally, how do we go about contacting new lake owners and informing them about the lake association. Bret also suggested we consider making the Annual meeting into a social event as well as informational. Bret will follow up with Megan to see if using Facebook to join the Association would be doable.

Memberships: Eric also addressed the decline in memberships this year. He sent out 59 e-mails to people that were members last year but did not renew this year. He received 11 responses. He noted that some research is required to figure out if there is just a shift in ownership or a real loss of a membership. This is something to consider for next spring if we continue to do a mailer. He has drafted a letter to send to 40 that did not respond to his e-mail, encouraging them to consider continuing to support our association.

Fund Raising: Harley has volunteered to help Karla with selling inventory and purchasing for next year. Our guest, Sue Wimmer has a connection for ordering T-shirts and various other items. Karla, Sue and Harley will meet to come up with ideas for next year's annual meeting. Harley will contact Crossroads to see if they are interested in purchasing our existing inventory. Karla will get the cost of all items to Harley. Mike L. made a motion to authorize up to \$3,000.00 for purchasing items for sale next year. Harley seconded. Motion carried.

Old Business

Buoys: Scott has received a request for the buoys on the lake to be lighted. This would require retrofitting the existing buoys or purchasing new lighted ones. Mike L mentioned the board had tried retrofitting the buoys before and did not have lasting success. Also, the cost of new lighted buoys would be quite high.

New Business

Meeting Place: Eric had a discussion with Kurt Meitner about using his KC Lawn building as a meeting place. Kurt offered it to us at no cost. Since we have a good standing relationship with Mary, it was decided to remain where we are currently meeting.

The next meeting date will be April 25, 2024.

Karla made a motion to adjourn, and Jeff L. seconded. Motion carried.

Respectfully submitted, Karla Grages, Secretary