Clitherall Lake Association
Board of Directors Meeting Minutes
August 28, 2025
Approved

President Scott Early called the meeting to order at 7:04 PM.
Present were Scott Early, Alan Storry, Jeff Lindholm, Jeff Stabnow, Eric Pierskalla, Mike Lipke, Beth Franklin, Harley Anderson, Steve Adams, and Tom Frank.
Absent were Chris Deitz and Bret Sorensen

Scott Early confirmed with Eric Pierskalla that the July minutes had previously been approved via board member emails.

Reports:

Treasurer:
Since Alan Storry was not available for the July meeting, he presented a report on the financial activity from the June to August board meetings. There was a total of just over $11,000 in revenue during this period. Most of the revenue came from sales of CLA branded items, and donations from members. In addition, $1775 in membership dues were received, and almost $1000 in interest was earned. Expenses of just under $1000 included the purchase of fundraising items, annual meeting expenses, and maintenance of the Facebook page.
Alan also said that, as decided in the June board meeting, the $25K CD that matured in July was renewed to a 7-month term at 4.25%, maturing in February 2026. The $15K CD is currently earning 3.7% and matures in January 2026. Since both will be maturing during a time when the board does not normally meet, decisions will need to be made before the end of the year on what to do with these.
Jeff Lindholm made a motion to approve the Treasurer's Report, Tom Frank seconded, motion carried.

Environmental:
Chris Deitz was unable to make the meeting. Scott relayed the information that the July Secchi disk reading was 12.5 feet. There was some discussion regarding the large change in water clarity when compared to last year's readings. The fact that there was more rain and wind this year was given as a possible cause. Scott said that the 10-year average Secchi disk reading for the years 2014-2023 was 14.4 feet.

Fishing:
Tom recapped that earlier this year the board approved $15,000 for walleye stocking this fall. He has confirmed with Klug's Fish Farm that the price per pound for the fish will

remain the same as the last 2 years. He has sent all necessary paperwork to the Head of Fisheries at the DNR, who has given verbal approval. The official approval documentation should be received in 2 or 3 weeks after which a date for stocking will be set. Mid-to-late October will be targeted.

Public Relations/Memberships

Eric said that there was not much activity in this area.

Fundraising:

Beth Franklin reported that the net profits from the sale of apparel and coffee mugs was $2152. She had one report of a coffee mug picture chipping/peeling and asked if anyone else has seen or heard of this. No one on the board reported hearing of any. She said that the supplier will replace the mug.

Discussion then ensued about plans for future fundraising sales. It was agreed that the in-person shopping at the annual meeting was big success this year and offering that experience to members was as, or more important than, the proceeds generated. Possible new items to offer were discussed. Coffee mugs will be offered again next year, and it was decided to go ahead with a photo contest for next year's mugs. Eric will oversee getting the contest information onto the website and Facebook page.

An online store is not planned at this time.

Old Business:

Swimmer's Itch:

Scott asked the board for any experiences, or feedback that they have received, about swimmer's itch since the last meeting. Steve Adams commented that they have had very few issues, however they have changed their habits by staying further out from shore when in the water. Beth reported that recently a group of children spent all day in the water at her residence with no problems, but the next day when the wind switched, they all got the itch.

Wake Boat Maps:

Scott announced that printed copies of the Wake Boat Area maps were delivered to the 4 resorts on the lake and were much appreciated.

New Business:

Loon Count:

Scott reported that Barb Irons performed the official loon count this year and counted 13 loons on Clitherall Lake. He also said that Reggie Hawes has agreed to be the official loon counter for the lake going forward.

Old Business:

Liability Insurance:
The possible need for liability insurance for the board had been discussed last year, but no action taken. It was discussed again at this meeting. Since the need for insurance isn't clear, and the cost is estimated to be high, no action was taken.

Adjournment:
Jeff Lindholm made a motion to adjourn, Mike Lipke seconded, motion carried.
The meeting adjourned at 8:01.